



JENNIFER NEELD
Retail Operations manager

Northern Virginia native Jennifer Neeld spent much of her formative years living in various locales around the world. Call it the norm for the child of a parent who works for the government: Jennifer learned early on that the world was full of interesting people and set out to get to know them. With such an interest in others, it's little surprise she found her way to Maverick Southern Kitchens, where hospitality and strong relationships are two of the company's main ingredients.

A graduate of George Mason University with a degree in Business Administration, Jennifer spent much of her career on the manufacturing side of the home and culinary industries. During a two-year stint with a Los Angeles manufacturer, Jennifer met Charleston Cooks! General Manager/Instructor Danielle Weckler at a tradeshow. Intrigued by Danielle's passion for Cooks!, a teaching kitchen that connects the equipment, tools, gadgets and artistry to its classes, and further thrilled by her family's move to Charleston, Jennifer made the move East to begin her career on the retail side of the culinary world.

From a retail sales associate position, Jennifer swiftly segued to Charleston Cooks! Retail Manager, wrapping her arms around everything from product purchasing and product testing to training and visual merchandising. That's right, no product at Charleston Cooks! goes on the sales floor until it's been put to the test by the Maverick team – usually in their home kitchens!

When Jennifer isn't buzzing around Charleston Cooks!, you may find her on her long board at Folly Beach's third block - in the warmer months, that is - or at the dog park with her Australian shepherd.