



BRIAN HESSELTINE
General Manager

Brian Hesseltnine returns to Greenville, home of his alma mater, Furman University. Longtime Paladin football fans may remember him as a tall, rangy linebacker in the late 1970's. During his 30-year career, he managed restaurants across the country. During 11 years with Applebee's, Brian directed a group of 12 stores in North Carolina. He moved up the food chain to Lone Star Steakhouse, managing multiple units of their popular family steakhouses.

When Lone Star acquired Sullivan's Steakhouses, Brian tackled the finer-dining segment of the industry. With another acquisition of Del Frisco's, he directed the successful opening of the flagship Del Frisco's in Manhattan.

Brian's hospitality philosophy centers on a love of home. "We treat everyone who comes through the door as if they were guests in our own homes, which makes everyone's experience – ours included – more meaningful and special."

When Brian's not interacting with guests, you just might find him analyzing the financial performance of up and coming companies. That's right, in his spare time, Brian is a day trader. Possibly the most hospitable one you'll ever meet.