

Maverick

SOUTHERN KITCHENS



DAVID MARCONI
Vice President of Operations and Shareholder

For most patrons, a dining experience is defined by ambiance, service and food. Invisible to diners are the numerous systems that combine to deliver that enjoyable evening out. After all, who wants to focus on point of sale equipment when there's a delicious dish to talk about? Vice President of Operations David Marconi would love to.

David Marconi is charged with managing Maverick's facilities and equipment and creating highly workable, scalable systems for five unique properties statewide. Translation: the enterprise doesn't work unless all systems are humming.

And while guests may not "see" his handiwork, they no doubt sense it. David has been in the restaurant business since the mid 1970s, and he has witnessed an extraordinary change in the dining public. Growing sophistication and adventurousness in food and wine has continuously raised the bar for restaurants.

David wasn't merely a witness to the change; he helped orchestrate it with management positions in New England and later in D.C. with revered chef Bob Kinkead, a James Beard winner and pioneer of the "new American" movement.

Drawn by the salt air, David and wife Ann headed for Charleston in late 1991 and he met Dick Elliott when he applied for a bartender position at Dick's first restaurant venture, The Colony House. Dick took a keen interest in knowing more about David, quickly realizing that there was much more to him than his drink-making skills. For David, he calls himself lucky, arriving in Charleston as the food scene started sizzling.



That scene continues to evolve, and so with it the restaurants in David's portfolio. Again he describes a revolution: on opening, Slightly North Of Broad focused on being efficient and hospitable, and was propelled to great success doing so. As palates and pocketbooks have become so much more discerning, he says, "diners' expectations are so much higher. And we strive to meet those expectations, every day, in every one of our establishments."

When it comes to the community he calls home, David brings his signature intensity and passion. He is a member of the board of directors for the SC Hospitality Association, and is an active leader in South Carolina's Tourism & Hospitality Educational Foundation, which provides workforce development programs, industry training, and college scholarships (T.H.E. Foundation). He is also a board member of the Greater Charleston Restaurant Association and is often called to serve on city committees addressing restaurant policies and regulations.

When he's not guiding Maverick's systems, David can often be found indulging in his passion for fine food, wine, jazz and the Boston Red Sox.